



INSTITUTE OF DISTANCE AND OPEN LEARNING
Gauhati University
HOME ASSIGNMENT

M. Com
(2nd Semester)
Session: 2013-2014

Guidelines for Submission:

1. Write your name, session, roll number, the topic selected and the title of the answer *clearly on the top*.
2. Each of the two topics given in each paper will be answered as **two essays** of *not more than 500 words each*. There will be negative marking for writing in excess of the word-limit.
3. Each answer (essay) carries a weightage of **10 marks**. (10 marks x 2 essays = 20 marks).
4. Keep a margin of about 1 inch on each side of the page.
5. You can submit the essay written in your own hand-writing on clean **A-4** sized paper.
6. In case you prefer to submit type-written answers, make sure that there are no typing errors which will deduct from the overall impression.
7. Do not submit commercially purchased answers as such a practice is deemed to be unfair.
8. Please submit your assignment by **9th May, 2014**.

Paper 2.6- Economic Legislation (attempt either Que.No 1 or Que. No 2)

Q.No. (1):

A. List out the base units of Weights and Measures and also discuss the power of Controller and Legal Meteorology Officers in regard to Seizure and Confiscation under Standards Weights and Measure Act, 1976. 10

B. Discuss the salient features of various Laws for Pollution Control and Environment Protection. Also explain the following terms as per the respective Air, Water and Environment Protection Acts.

- i. Air Pollutant, ii. Approved appliances, iii. Outlet, iv. Pollution
v. Trade Effluent, vi. Environmental Pollutant, vii. Hazardous Substance. 5+5=10

Q.No. (2):

A. What is “Essential Commodity” as per The Essential Commodities Act, 1955? Discuss the “Seizure and Confiscation of Essential Commodities” under The Essential Commodities Act, 1955. 5+5=10

B. Discuss the basic features of the RTI Act, 2005 and mention the Organizations where the act is not applicable. Discuss in brief the Duties of Public Information Officer. 5+5=10

Paper 2.7- Organizational Behaviour.(Any two)

Que.No. (1): Discuss the importance of studying Behavior in an Organisation. Explain very briefly what do you mean by Goal Succession, Goal Displacement, Goal Distortion and Goal Compatibility. 5+5=10

Que.No. (2) Discuss briefly the basic forms of stress. Explain the strategies for Coping with stress both at the Individual level and Organizational level. 3+7=10

Que.No. (3) Write short notes on:- 5+5=10
a. Transaction Analysis.
b. Organizational Climate.

Paper 2.8-Operations Research and Computer in Business

Que.No. (1): Use Simplex Method in solving the following LPP.

$$\begin{aligned} \text{Minimize } Z &= 4x_1 + x_2 \\ \text{Subject to } 3x_1 + x_2 &= 3 \\ 4x_1 + 3x_2 &\geq 6 \\ x_1 + 2x_2 &\leq 3 \\ x_1, x_2 &\geq 0 \end{aligned}$$

Que. No. (2): Write short notes on (*any four*)

$2\frac{1}{2} \times 4 = 10$

- a. Structured English.
- b. Types of E-Commerce.
- c. Operation Research in India.
- d. Decision Trees.
- e. Operations Research and Modern Business Management.
- f. System Development Life Cycle.

Paper 2.9 (A): *Financial Management and Control* (Answer any two)

$10 \times 2 = 20$

1. "The objective of Corporate financial decisions is to maximize profits, - Comment on this statement.
2. What is the 'Cost of Capital'? How can you determine the Cost of equity in a growth firm?
3. Define 'Working Capital'. What factors would you take into consideration in estimating the Working Capital needs of a firm?

or

An analytical statement of AIM Ltd is as follows:-

Sales.....	9,60,000
Variable Cost.....	5,60,000
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Revenue before Fixed Cost..	4,00,000
Fixed cost	2,40,000
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EBIT.....	1,60,000
Interest.....	60,000
<hr/>	
Earning before tax.....	1,00,000
Tax	50,000
<hr/>	
Net Income	50,000

Compute the degree of :-

1. Operating Leverage.
2. Financial Leverage.
3. Composite or Total Leverage

$4+4+2=10$

Paper 2.10 (A): *Security Analysis and Portfolio Management* (Answer any two) $10 \times 2 = 20$

1. Discuss the significance of Security Market indices . How are they computed?
2. Define Risk. Elucidate the meaning of Systematic and Unsystematic Risk and thier implications.
3. Explain the various techniques of measurement of portfolios.

Paper -2.9(B): *Human Resource Planning and Management* (Answer any two) $10 \times 2 = 20$

Que. No. 1(a) Distinguish between job description and job specification.

(b) Briefly describe the concept of Human Resource Planning.

Que. No. 2(a) Describe the process of selection of Manpower for an organization .

(b) Discuss the importance of training. How is it different from executive development? Explain.

Que. No. 3(a) What are the major causes of industrial dispute in India? How can these be minimized? Explain.

(b) Describe the various techniques involved in conflict resolution. Is collective bargaining helpful in this regard? Explain.

Paper-2.10(B): *Marketing Research and Consumer Behaviour* (Answer any two) $10 \times 2 = 20$

Que. No. 1: What is marketing research? What are its advantages and limitations? Describe.

Que. No. 2(a): Describe the various sources of data and the methods of data collection.

(b): How does a consumer get motivated to buy a product? Explain.

Que. No. 3(a): What factors are responsible for consumer behavior in adopting new products? Describe briefly.

(b): Describe different buyer behavior models. Which model is most suitable in your own case and why? Describe.